



aida[®]
design since 1953
denmark

SPRING/SUMMER 2022

DESIGN COLLECTION

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To shop on our aida B2C

Step 1: Find some WiFi

Step 2: Go to www.aida.dk
only online shopping in Denmark

To find an aida dealer near you - please contact us on
+4587490900 / mail@aida.dk

To shop on our aida B2B:

Danish B2B site <http://forhandler.aida.dk/>
English B2B site <http://dealer.aida.dk/>

DESIGN

INTRODUCTION

aida history

In 1953, Ancher Iversen set up the company Ancher Iversen a/s with the intention of setting the daily table with good design.

In 1969, the well-known company invited the hard-working colleague Finn Maae Jensen to become partner and when Ancher Iversen passed away a few years later, Finn became owner of the company. In 1996, the Søholm stoneware factory joined the aida family.

In 2002, Peter Maae Jensen became managing director and principal shareholder, thereby giving the company new life in its already great heritage of making good designs for every table and kitchen.

The company completed a rebranding process and, among other things changed its name to aida (ancher iversen danmark).

Today, aida is a Danish design company striving to give food lovers the highest possible value for money within dinnerware, glassware, cutlery, kitchen utensils, lifestyle and gift articles.

Introduction

For more than 60 years, aida has presented timeless porcelain of good quality at affordable prices. From the beginning, aidas philosophy has been to create beautiful and durable tableware.

A craftsmanship that lives up to both professional chefs and private food lovers daily requirements – be it in the kitchen or at the dinner table.

Design Collection

aida works closely with a number of recognized Danish designers. Common for the designers associated with aida is that they all contribute to the modern Scandinavian expression that aida is known for. Simplification - renewal - beautification - colorful.... are some of the words that are characteristic for our design.



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CERAMIC WORKSHOP

It is autumn - almost winter in Denmark, the big chestnut trees are transformed and are putting on their autumn clothing of orange, yellow, red and brown on. You hear the small "dabs" falling to the ground – collect the deep brown chestnuts, and craft into small animals – a simple fall craft considered Danish cosiness (Hygge).



CHESTNUT MATTE BROWN - NEW



NEW



18531
Chestnut – matte brown
mug w/ handle 35 cl

NEW



18532
Chestnut – matte brown
lunch plate 19,5 cm

NEW



18533
Chestnut – matte brown
dinner plate 26 cm

NEW



18534
Chestnut – matte brown
bowl 15 cm

CERAMIC WORKSHOP

aida Ceramic Workshop is the new stoneware series in a good quality with lots of different expressions due to the reactive glaze. The stoneware stands proudly alone but is also perfect to mix - the inspiration is birds twittering. We are taken back to the calm of nature, the sunshine and the good memories when our thoughts are so quiet, that you can actually hear the birds tweet on a hot Danish summer day. Welcome the aida Ceramic Workshop with Mejse - Dark Green stoneware, Svale - Deep Blue stoneware and Lærke - Grey Green stoneware.



  <p>18511 Svale - deep blue mug w/ handle 35 cl</p>	  <p>18512 Svale - deep blue lunch plate 19,5 cm</p>	  <p>18513 Svale - deep blue dinner plate 26 cm</p>	  <p>18514 Svale - deep blue bowl 15 cm</p>
  <p>18501 Mejse - dark green mug w/ handle 35 cl</p>	  <p>18502 Mejse - dark green lunch plate 19,5 cm</p>	  <p>18503 Mejse - dark green dinner plate 26 cm</p>	  <p>18504 Mejse - dark green bowl 15 cm</p>
  <p>18521 Lærke - grey green mug w/ handle 35 cl</p>	  <p>18522 Lærke - grey green lunch plate 19,5 cm</p>	  <p>18523 Lærke - grey green dinner plate 26 cm</p>	  <p>18524 Lærke - grey green bowl 15 cm</p>



ALU BOTTLES - NEW

Looking for a sustainable alternative to plastic bottles? Bring your water with you on the go with our aida Design light-weight aluminum bottles. Leak-free and comes in four modern colours – matte alu – matte tan brown - high shine white and black. The bottles (not lid) are dishwasher safe and are therefore easy to clean.



ALU BOTTLES - NEW

NEW



13231
alu bottle matte black
aluminium 0,65 L
1 pcs

NEW



13232
alu bottle matte white
aluminium 0,65 L
1 pcs



13200
alu bottle Alu
aluminium 0,5 L
1 pcs



13201
alu bottle shiny black
aluminium 0,5 L
1 pcs



13202
alu bottle shiny white
aluminium 0,5 L
1 pcs



13203
alu bottle matte copper
aluminium 0,5 L
1 pcs



WOODEN BOARDS

Bon Appetit - The aida Design Herringbone cutting boards made from acacia wood, have a classic and timeless feel not only for the kitchen – use it as a beautiful and stunning serving board also. Modern cutting boards in herringbone made from acacia wood is a great new addition to your kitchen and table. Keep the wood from drying out, we recommend to treat it with a suitable and food approved oil. Wash it by hand, dry it thoroughly with a dishtowel and let it air dry before putting it away. Not dishwasher safe.



NEW



89548
wooden board round
28 cm x 1,8 cm
1 pcs

NEW



89549
wooden board
38 x 28 x 2 cm
1 pcs



89558
wooden board round
30 cm x 1,8 cm
1 pcs



89559
wooden board
40 x 26 x 2 cm
1 pcs



CONNOISSEUR EXTRAVAGANT

Meet “Next level wine connoisseur” – our series Extravagant – goes beyond for that extra in the grape experience - 3 Wine specific crystal glasses with an elegant thin bowl, stem and base. Made in Germany NO. 1 is for brighter red wine and barrel-aged chardonnay – NO. 2 is for white wine – NO. 3 is for powerful red wine. 4 pcs. Giftbox – extra secure packaging. Dishwasher safe.

Connoisseur EXTRAVAGANT



Brighter red wines

Lighter red wines and barrel-aged Chardonnay
Pinot Noir (Bourgogne)
Nebbiolo (Barolo)
Barbera
Barrel-aged white Chardonnay

NO.1

White wines

Rosé and selected red wines
All white wines except barrel-aged Chardonnay
Selected red wines
Zinfandel
Tempranillo (Rioja)
Sangiovese (Toscana - Brunello)

NO.2

Powerful, dark red wines

Syrah and overseas Shiraz
Gamacha (Rhône)
Cabernet Sauvignon
Merlot & Cabernet Franc (Bordeaux)
Corvina (Amarone)
Dark port wine

NO.3

Extravagant care guide

Do not use soap – it can ruin your next wine experience: just rinse the glass multiple times with hot water and make sure all the residual wine is removed - three rinses usually does the trick, but feel free to continue rinsing until you feel it is perfectly clean. Then find your microfiber cloth and polish. Make sure you hold the glass by the bowl. Hold onto the glass’s base (bowl) with one towel-covered hand, and the bottom of the glass’s bowl with the other. Turn gently in one direction and rub lightly on any water spots.



16100
no.1

brighter red wine 71 cl
4 pcs giftbox



16102
no.2

white wine 40,5 cl
4 pcs giftbox



16101
no.3

dark red wine 64,5 cl
4 pcs giftbox



PASSION CONNOISSEUR

The Passion Connoisseur series includes five grape-shaped glasses of the highest crystalline quality and is designed to reach the full potential of every wine. Passion Connoisseur is manufactured in Germany, made of lead-free crystal, is durable for daily use, dishwasher safe and has a 25-year warranty. New is the 6 pcs gift box with an up-dated design.



PASSION CONNOISSEUR

 <p>15601 dark red wine 64,5 cl 2 pcs</p>	 <p>15602 lighter red wine 65 cl 2 pcs</p>	 <p>15603 white wine 42 cl 2 pcs</p>	 <p>15604 champagne 26,5 cl 2 pcs</p>	 <p>15605 water glass 46,5 cl 2 pcs</p>
 <p>15591 dark red wine 64,5 cl 6 pcs</p>	 <p>15592 lighter red wine 65 cl 6 pcs</p>	 <p>15593 white wine 42 cl 6 pcs</p>	 <p>15594 champagne 26,5 cl 6 pcs</p>	 <p>15595 water glass 46,5 cl 6 pcs</p>
 <p>15606 beer glass 40 cl 2 pcs</p>	 <p>15590 carafe 1,25 l 1 pcs</p>			

PASSION

Passion is molded in the finest bone china quality. The creamy and silky color emphasizes the romantic undertones. Bone china gives the series an exclusive and strong quality. The refined embossed pattern make the collection very elegant.



 <p>19280 coffee cup 30 cl 4 pcs</p>	 <p>19281 mug w/handle 33 cl 4 pcs</p>	 <p>19282 dessert plate 20 cm 4 pcs</p>	 <p>19286 lunch plate 23 cm 4 pcs</p>	 <p>19283 dinner plate 28 cm 4 pcs</p>
 <p>19284 soup plate 23 cm 4 pcs</p>	 <p>19227 bowl 14 cm 4 pcs</p>	 <p>19287 bowl 17 cm 4 pcs</p>	 <p>19225 bowl 26 cm</p>	



PASSION

 <p>19234 egg cup 4 pcs</p>	 <p>19235 salt & pepper 1 set</p>	 <p>19217 creamer 32,5 cl</p>	 <p>19224 sauce gravy boat 50 cl</p>
 <p>19231 oval dish 41,5 × 28,5 cm</p>	 <p>4 × mug 4 × dinner plate 4 × dess plate 4 × bowl</p> <hr/> <p>mug 33 cl dinner plate 28 cm dessert plate 20 cm bowl 26 cm giftbox</p> <p>19256 passion 16 pcs</p>		



RELIEF STONEWARE

Relief has a very elegant form as the pieces are almost floating on the table. The tableware is perfect for the modern consumer with its iconic shapes and perfect fluted details, the new Relief Stoneware comes in green, blue and grey.



RELIEF STONEWARE

<p>GREY</p>  <p>35613 mug w/handle 30 cl</p>	<p>GREY</p>  <p>35622 lunch plate 22 cm</p>	<p>GREY</p>  <p>35620 dinner plate 27 cm</p>	<p>GREY</p>  <p>35621 soup plate 22 cm</p>	<p>GREY</p>  <p>35628 bowl 14 cm</p>
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<p>GREEN</p>  <p>35513 mug w/handle 30 cl</p>	<p>GREEN</p>  <p>35522 lunch plate 22 cm</p>	<p>GREEN</p>  <p>35520 dinner plate 27 cm</p>	<p>GREEN</p>  <p>35521 soup plate 22 cm</p>	<p>GREEN</p>  <p>35528 bowl 14 cm</p>
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RELIEF STONEWARE - GREY

RELIEF STONEWARE

<p>BLUE</p>  <p>35413 mug w/handle 30 cl</p>	<p>BLUE</p>  <p>35422 lunch plate 22 cm</p>	<p>BLUE</p>  <p>35420 dinner plate 27 cm</p>	<p>BLUE</p>  <p>35421 soup plate 22 cm</p>	<p>BLUE</p>  <p>35428 bowl 14 cm</p>
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RELIEF STONEWARE - BLUE

RELIEF PORCELAIN

The Relief collection is one of aida's first porcelain series, yet it is still stylish and timeless. The pieces are made of double-burned porcelain and features detailed relief on the border of all items. Relief has a very elegant form as the pieces are almost floating on the table. The tableware is perfect for the modern consumer with its iconic shapes and perfect fluted details.



35180
coffee cup 20 cl
4 pcs giftbox



35181
mug w/handle 30 cl
4 pcs giftbox



35182
dessert plate 20 cm
4 pcs giftbox



35186
lunch plate 22 cm
4 pcs giftbox



35183
dinner plate 27 cm
4 pcs giftbox



35184
soup plate 22 cm
4 pcs giftbox



35190
bowl 15 cm
4 pcs giftbox



35114
salad bowl
25 cm



35118
round dish
33 cm



35115
oval dish
40 x 31 cm



35117
milk jug
30 cl



35116
sugar bowl
8,5 cm



RELIEF PORCELAIN



RELIEF PORCELAIN

RELIEF GLASS

With its elegant silhouette, solid weight and characteristic grooves, the Relief glass is a natural addition to the popular Relief dinner set, which combines functionality and aesthetics with craftsmanship and Danish design. The glass is suitable for hot as well as cold drinks. Launched as water glass, champagne coupe, decanter and hot drink glass and now two bowls, one for dessert and one for salad. Dishwasher safe.



35313
whisky 31 cl
4 pcs giftbox



35318
hotdrink w/handle
27,5 cl - 4 pcs giftbox



35337
champagne bowl 25 cl
4 pcs giftbox



35322
snack bowl 11,5 x 6 cm
4 pcs giftbox



35368
ice bucket
1 pcs giftbox



35327
carafe w/ lid 700 ml
1 pcs giftbox



ENSŌ

ENSŌ award-winning design - aida is proud to have won the "Special Design Award" 2016 at the German Design Awards with the architect-designed dinnerware ENSŌ. ENSŌ is designed by Danish C.F. Møller Architects, which is one of Scandinavia's leading architectural firms, with 90 years of award-winning work in the Nordics and worldwide.



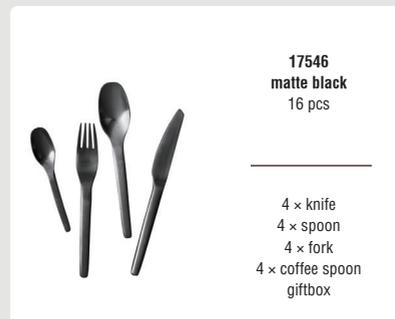
The ENSŌ design is practical and can be stacked in your own way. Stack when you want to impress the guests with a beautiful tablesetting. Stack when you need to carry the meal to the table or out to the garden. Stack when the food or drinks need to be kept warm. Stack when the food is saved for later.

ENSŌ - Stack it your way.



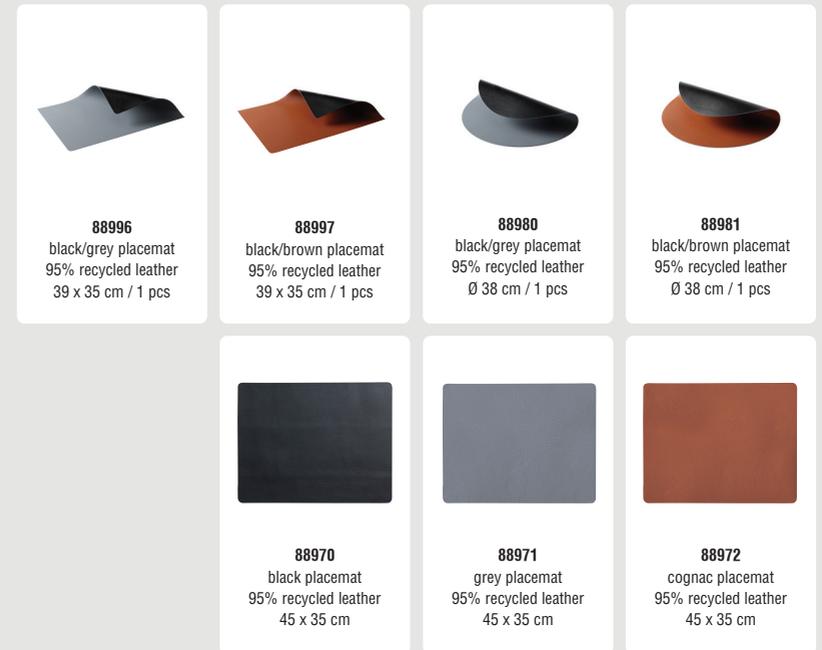
ENSŌ CUTLERY

ENSŌ award-winning design - aida is proud to have won the German Design Award 2018 with the C.F. Møller architect-designed ENSŌ cutlery. The function is refined to the very last detail, and the rounded soft design and finish create a well-balanced modern look. Available in two colours: matt silver and matt black. Dishwasher safe.



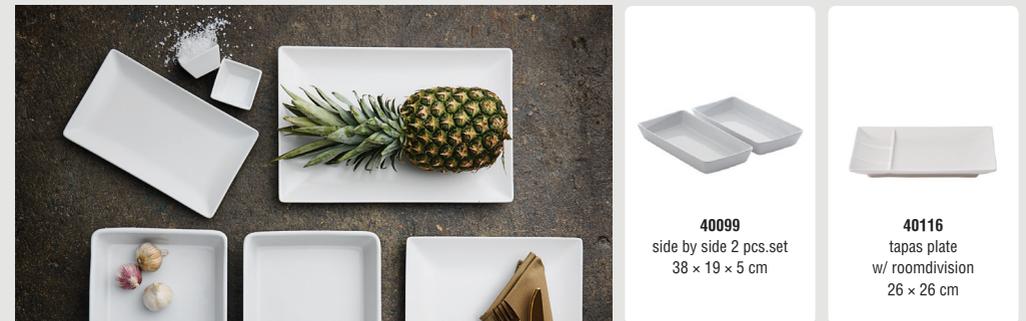
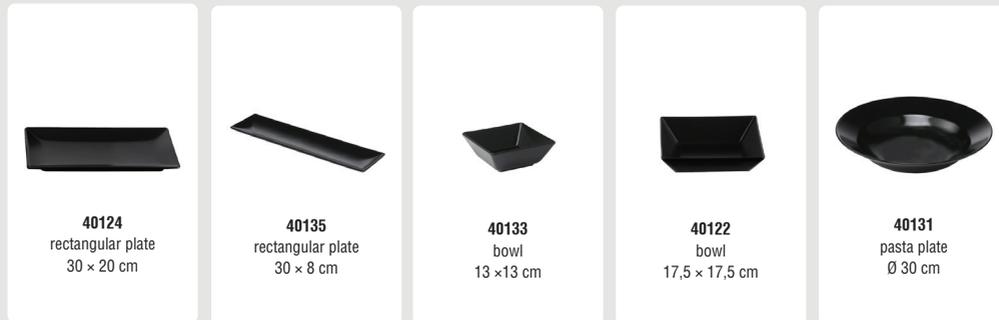
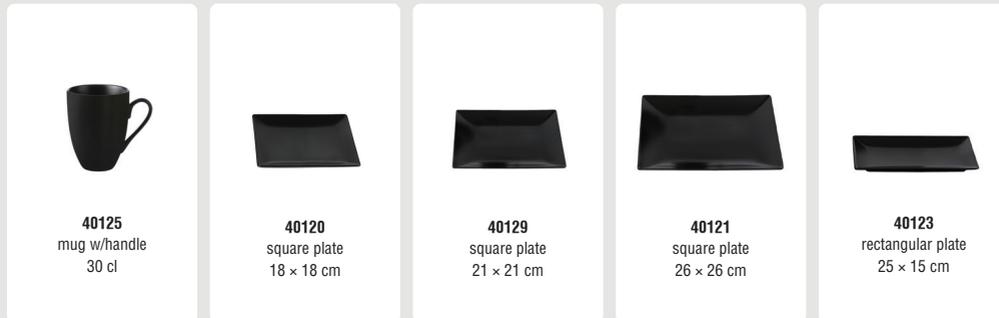
QUADRO REVERSIBLE PLACEMAT

Quadro reversible placemats made of 95% recycled leather. The placemats are durable and water repellent, and are available in the colours brown/black and grey/black. Can easily be cleaned with a damp cloth. Avoid contact with hot elements and exposure to direct sunlight for extended periods of time.



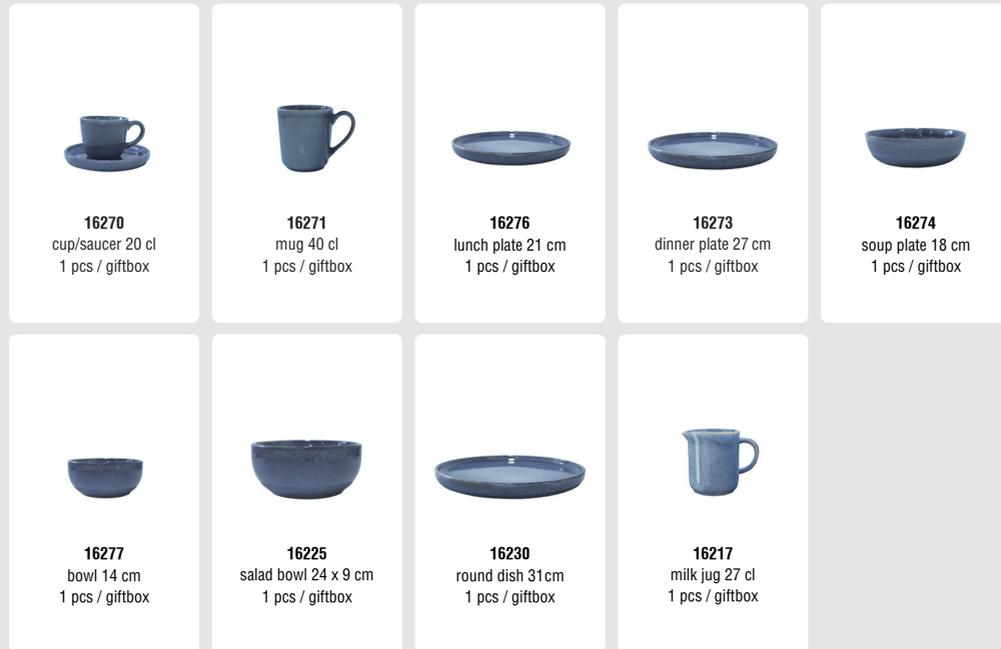
QUADRO STONEWARE

Quadro Stoneware - The sloped rim of the Quadro stoneware adds a simple and elegant touch to the set, which is the epitome of strong. It is a wide collection, which consists of many multi-purpose and durable pieces available in both black and white. It is perfect for the busy everyday life, as it is almost impossible to scratch. The Quadro stoneware can go in the microwave and is dishwasher safe as well as freezer safe, if only it cools down slowly to avoid the stoneware to shock.



SØHOLM SONJA BLUE

The story began in 1968, when the children's television series "Sonja from Saxogade" captivated the Danish television viewers and shaped the first SONJA stoneware. Now, 50 years later, we have updated the mood board and are introducing SONJA 2019. A memorable blue winter sky sets the tone of this visually stunning, high quality, modern stoneware collection with an organic touch from the timeless Danish design period.



SØHOLM GLASS

The outstanding SØHOLM Sonja fine art glassware is 100 % hand made and mouth blown. The result is a collection with unique pieces. Style your table with one color or mix all the beautiful colors. Dishwasher safe.



SØHOLM SONJA BROWN

The story began in 1968, when the children’s television series “Sonja from Saxogade” captivated the Danish television viewers and shaped the first SONJA stoneware. Now, 50 years later, we have updated the mood board and are introducing SONJA 2019. A memorable blue winter sky sets the tone of this visually stunning, high quality, modern stoneware collection with an organic touch from the timeless Danish design period.



 <p>16371 mug 40 cl 1 pcs</p>	 <p>16376 lunch plate 21 cm 1 pcs</p>	 <p>16373 dinner plate 27 cm 1 pcs</p>	 <p>16374 soup plate 18 cm 1 pcs</p>	 <p>16377 bowl 14 cm 1 pcs</p>
 <p>16325 salad bowl d 24 x h 9 cm 1 pcs</p>				 <p>16331 Oval dish L25.5 x B12.3 x H2.4 cm 1 pcs</p>



GROOVY STONEWARE

The Groovy series with modern grooves that provides a simple and powerful look. The ribbed effect makes this stoneware is a modern classic, perfect for everyday use and for finer dining. Available in black, white, deep blue and grey. Made from double-burned stoneware of high quality. Very durable and resistant to scratches. Dishwasher and microwave safe.



GREY



88370
mug w/handle
30 cl

GREY



88372
dinner plate
27 cm

GREY



88373
soup plate
23 cm

GREY



88371
lunch plate
21 cm

GREY



88374
bowl
14,5 x 6,5 cm

BLUE



88310
mug w/handle
30 cl

BLUE



88312
dinner plate
27 cm

BLUE



88313
soup plate
23 cm

BLUE



88311
lunch plate
21 cm

BLUE



88314
bowl
14,5 x 6,5 cm

BLUE



88316
blue egg cup
4 pcs giftbox

BLUE



88317
blue salt / pepper
1 set giftbox



GROOVY STONEWARE - WHITE



88320
mug w/handle
30 cl



88322
dinner plate
27 cm



88323
soup plate
23 cm



88321
lunch plate
21 cm



88324
bowl
14,5 x 6,5 cm



88326
white egg cup
4 pcs giftbox



88327
white salt / pepper
1 set giftbox



79321
side by side
38 x 19 x 5 cm
2 pcs set



GROOVY STONEWARE - WHITE

GROOVY STONEWARE - BLACK



88340
mug w/handle
30 cl



88342
dinner plate
27 cm



88343
soup plate
23 cm



88341
lunch plate
21 cm



88344
bowl
14,5 x 6,5 cm



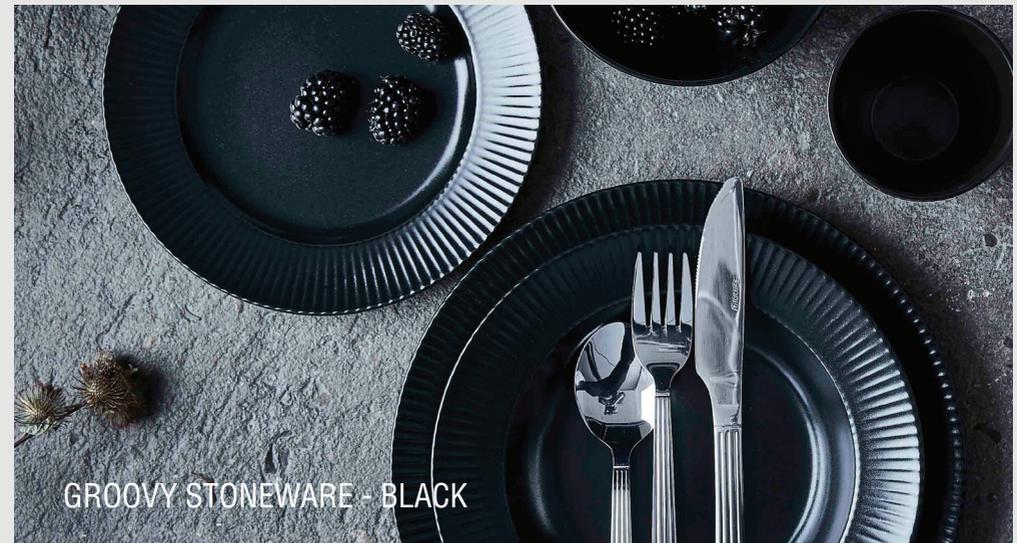
88346
black egg cup
4 pcs giftbox



88347
salt / pepper set
1 set giftbox



79322
side by side
38 x 19 x 5 cm
2 pcs set



GROOVY STONEWARE - BLACK

GROOVY CUTLERY

Classic, timeless and elegant cutlery with a modern fluted twist. The cutlery is made of stainless steel and is dishwasher safe. All our cutleries are made from stainless steel of the highest quality. Stainless steel is a very robust material, which is easy to care for. You should, however, always follow our care guide.



GROOVY CUTLERY

 <p>66473 1 pcs 66443 4 pcs mirror fork</p>	 <p>66471 1 pcs 66441 4 pcs mirror knife</p>	 <p>66472 1 pcs 66442 4 pcs mirror spoon</p>	 <p>66474 1 pcs 66444 4 pcs mirror coffee-spoon</p>	 <p>66496 mirror cutlery 16 pcs</p> <hr/> <p>4 × knife 4 × spoon 4 × fork 4 × coffee giftbox</p>
 <p>66476 1 pcs 66446 4 pcs mirror cake fork</p>	 <p>66486 mirror long meat fork 1 pcs</p>	 <p>66475 1 pcs 66445 4 pcs mirror long ice-spoon</p>	 <p>66480 1 pcs dessert spoon</p>	
 <p>66490 napkin rings 4 pcs giftbox</p>	 <p>66457 mirror gravy spoon 1 pcs</p>	 <p>66458 mirror potato spoon 1 pcs</p>	 <p>66460 mirror salad set 1 set</p>	



ATELIER SUPER WHITE

Happy 38th anniversary in 2022.

The iconic Atelier collection was launched in 1984 and today, the collection has sold more than 200 million pieces around the world, being one of the bestselling dinnerware collections of all time in Scandinavia. For daily use or that special dinner, this is the perfect option if you want classic tableware, which is both practical with its big surface and has a subtle design that calls for longevity.



ATELIER SUPER WHITE

 <p>29080 coffee cup 18 cl 4 pcs giftbox</p>	 <p>29081 mug w/handle 28 cl 4 pcs giftbox</p>	 <p>29082 dessert plate 18 cm 4 pcs giftbox</p>	 <p>29086 lunch plate 22 cm 4 pcs giftbox</p>	 <p>29083 dinner plate 25 cm 4 pcs giftbox</p>
 <p>29084 soup plate 21 cm 4 pcs giftbox</p>	 <p>29085 steak plate 27 cm 4 pcs giftbox</p>	 <p>29087 salad bowl 13 cm 4 pcs giftbox</p>	 <p>4 × coffee cup/saucer 4 × dessert plate 4 × dinner plate 4 × soup plate</p> <hr/> <p>coffee cup/saucer dessert plate 18 cm dinner plate 24 cm soup plate 21 cm giftbox</p>	
 <p>29070 30 pcs</p>	<p>6 × coffee cup/saucer 6 × dessert plate 6 × dinner plate 6 × soup plate</p> <hr/> <p>coffee cup/saucer dessert plate 18 cm dinner plate 24 cm soup plate 21 cm giftbox</p>			



ATELIER CUTLERY

With its simple and classic design, Atelier cutlery is suitable for any occasion. The individual parts all fit well in the hand. Choose between polished and black coated 18.0 steel. Dishwasher safe. The atelier cutlery is classic, stylish and timeless designs to suit every table setting and occasion. The timeless original atelier tableware form designed in 1984, has since been relaunched in a new, refined and super quality.

GOOD TO KNOW: DISHWASHER SAFE



 <p>62473r 1 pcs 62443 4 pcs fork</p>	 <p>62471r 1 pcs 62441 4 pcs knife</p>	 <p>62472r 1 pcs 62442 4 pcs spoon</p>	 <p>62474r 1 pcs 62444 4 pcs coffee spoon</p>	 <p>62458 potato spoon 1 pcs</p>
 <p>62476r 1 pcs 62446 4 pcs cake fork</p>	 <p>62486r serving fork 1 pcs</p>	 <p>62480r dessert spoon 1 pcs</p>	 <p>62475r 1 pcs 62475 4 pcs cafe latte spoon</p>	 <p>62459 cakeserver 1 pcs</p>



ATELIER CUTLERY

 <p>62460 salad set 1 set</p>				
 <p>62457 gravy / sauce spoon 1 pcs</p>	<p>62496 mirror polish 4 × knife 4 × spoon 4 × fork 4 × coffee spoon 16 pcs giftbox</p>	<p>62596 gold coating 4 × knife 4 × spoon 4 × fork 4 × coffee spoon 16 pcs giftbox</p>	<p>62488 mirror polish 10 × knife 10 × spoon 10 × fork 10 × coffee spoon 40 pcs giftbox</p>	<p>62597 black coating 4 × knife 4 × spoon 4 × fork 4 × coffee spoon 16 pcs giftbox</p>



ATELIER MINI CUTLERY

Atelier – now also for the little ones. Atelier 4-piece children’s cutlery (mini) is simple and classic, with cute animals engraved, which makes the meals a bit more fun. The individual parts fit well in the hand. Available in steel, gold and black. Is of course dishwasher safe.



 <p>62600 children's cutlery steel 4 pcs giftbox</p>	 <p>62601 children's cutlery gold 4 pcs giftbox</p>	 <p>62602 children's cutlery black 4 pcs giftbox</p>
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HARVEY

Beautiful glass with a refined pattern inspired by the faceted classic crystal glass. The Harvey series is a tribute to the 1950's and brings elegance and luxury to your modern dinner table or cocktail party. As nostalgic as the pieces are, the collection is perfect for elegant and cool Scandinavian settings as well as it is an extension to a more decadent. Dishwasher safe.



HARVEY



80310
longdrink 36 cl
2 pcs giftbox



80311
cocktail high 26 cl
4 pcs giftbox



80312
cocktail 24 cl
4 pcs giftbox



80313
whisky 31 cl
4 pcs giftbox



80316
shot 3,7 cl
4 pcs giftbox



80317
beer mug w/handle 0,5l
2 pcs giftbox



80318
hotdrink w/handle 27.5 cl
4 pcs giftbox



80337
champagne bowl
25 cl 4 pcs giftbox



80336
carafe set
1 x carafe 700 ml
4 x glass 24 cl
giftbox



80334
ice-cream plate
16 cm 4 pcs giftbox



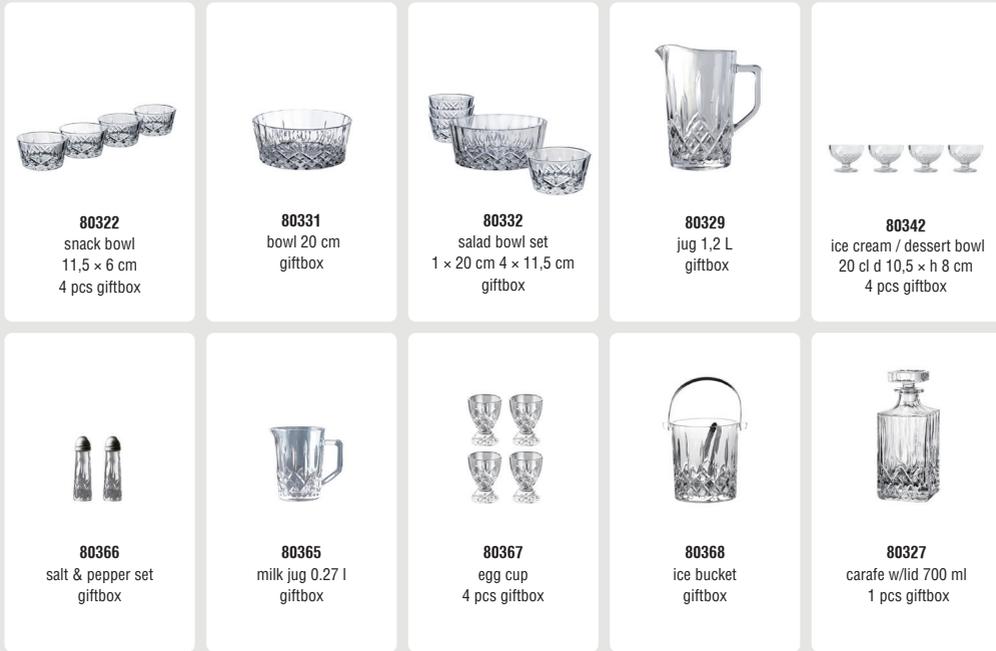
80330
round dish 32 cm
giftbox



80333
dessert set
1 x dish 32 cm
4 x icecream plate 16 cm
giftbox



HARVEY



SYMBOLS DESIGN

	 Microoven safe	 Dishwasher safe	 Freezer safe	 Oven safe
Ceramic Workshop	●	●	●	● <small>see care guide for tips</small>
Alu bottle		●		
Wooden boards				
Connoisseur Extravagant		●	●	
Passion Connoisseur		●	●	
Passion	●	●	●	● <small>see care guide for tips</small>
Relief Stoneware	●	●	●	● <small>see care guide for tips</small>
Relief	●	●	●	● <small>see care guide for tips</small>
Relief glass		●	●	
ENSÖ	●	●	●	● <small>see care guide for tips</small>
ENSÖ cutlery		●	●	
Quadro placemats				
Quadro Stoneware	●	●	●	● <small>see care guide for tips</small>
SØHOLM Sonja Blue	●	●	●	● <small>see care guide for tips</small>
SØHOLM glass		●	●	
SØHOLM Sonja Brown	●	●	●	● <small>see care guide for tips</small>
Groovy Stoneware	●	●	●	● <small>see care guide for tips</small>
Groovy cutlery		●	●	
Atelier Super White	●	●	●	● <small>see care guide for tips</small>
Atelier cutlery		●	●	
Atelier cutlery black		●	●	
Harvey		●	●	

CARE GUIDE

Taking good care of your belongings makes good sense. It prolongs their lifespan, which is good for your finances as well as the planet. Follow our care guide and keep your things beautiful and usable for many years to come.

Dinnerware - stoneware & porcelain

Stoneware and porcelain are sturdy materials burned at high temperatures. The higher the temperature, the sturdier it gets – and our stoneware and porcelain are burned at very high temperatures above 1200° C.

As long as you take certain precautions, our stoneware and porcelain are dishwasher, oven and microwave safe and can also go in the freezer. But never put normal stoneware and porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down slowly.

Glass – sodaglass

Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide – and make sure not to drop them on the floor – and your glasses will stay beautiful and usable for many years. You can easily wash your soda glasses together with dishes and cutlery, as long as you choose a short cycle with temperatures below 55° C. Apart from that, we recommend that you follow our care guide for crystal glass.

Cutlery - stainless steel

All our cutleries are made from stainless steel. Stainless steel is a very robust material, which is easy to care for. You should, however, always follow our care guide, since stainless steel should maybe rather be called rust-resistant steel, because all steel – also stainless steel – can rust, if it is not treated correctly. Cutlery should always be rinsed or washed immediately.

Placemats – leather & silicone

Always remove spilled foods and fluids immediately, since they can cause stains. The placemats should always be cleaned after use, which can easily be done with a damp cloth and some mild washing-up liquid. Never put your placemats in the dishwasher and avoid contact with warm things such as pots and pans, folding as well as prolonged exposure to direct sunlight. Now and then the placemats can be rolled “the opposite” way to make sure that they keep their completely flat shape.

Teak wood

Teak wood is an extremely solid material, and, if treated properly, the hard wood is almost impossible to wear out. Never put your wooden cutting board or other wood products in the dishwasher. Wash it instead by hand, dry it thoroughly with a dishtowel, and let it air dry before putting it away. To keep the wood from drying out, it should regularly be treated with a suitable and food approved oil. Unpleasant odors are easily removed with salt and lemon – just sprinkle a tablespoon of salt on your cutting board and rub it around with half a lemon.

100% linen

Let your new linen textiles soak for about 24 hours before the first wash. Coloured linen should be soaked in cold water, while naturally coloured linen should be soaked in warm water. Always choose a gentle cycle with a short and gentle spin, and make sure to use a washing powder or liquid without chlorine or optical brightener. Never put linen in the dryer, but smooth and stretch it after each wash and hang it to dry - avoid strong sunlight. The wrinkled look is part of the charm of linen, and it is best to avoid ironing and mangling. If you choose to iron or mangle your linen textiles anyway, make sure to do it at low temperatures before they are completely dry. Be aware that pure linen might shrink 5-7%.

Crystal glass

Our crystal glasses are made in Germany from lead free crystal of the highest quality. They are produced in one piece to obtain extra robustness, and as long as you follow our care guide and exercise normal caution, they will stay beautiful and usable for many years.

The crystal glasses are dishwasher safe, but you must take certain measures to minimize the risk of corrosion – also called glass disease. Glass disease is seen as a cloudy looking deposit on the glasses and can happen to both cheap and expensive glasses, also glasses that have been tested as being dishwasher safe. Always make sure that the dishwasher is properly adjusted to the hardness of the water and to dose dishwasher detergent, salt and rinse aid accordingly.

You should only put glass in the dishwasher, and make sure they are placed safely and with proper space between each glass. Always use the dishwashers glass cycle or another short cycle with temperatures below 55° C. Open the dishwasher door as soon as the cycle is completed and unload the glasses and dry them thoroughly with a dishcloth.

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